

HI, I'M CYNDEE

Nice to meet you!

"One of the most engaging and informative presenters we've ever brought to our members!"

--Melissa Denny

I CUT THROUGH THE NOISE AND TALK ABOUT MARKETING TACTICS THAT SIMPLY WORK

I have worked as a marketing and advertising professional for over 20 years. A graduate of Georgia State University, I hold numerous awards and certifications including the Baldrige Criteria for Performance Excellence. I've also been responsible for the execution of millions of dollars of complex media buys, PR for an international television show and media events spanning the globe.

Now, I will deliver a fun and engaging presentation to your audience that will empower them to create repeatable success for their business. My active and engaging presentation will add value by providing real actionable items that they can easily implement the very same day!

Here are some of my favorite speaking topics:

- **Marketing Strategy:** Shift Your Focus from Building Buzz to Building Brand
- **Instagram for Business** (can instead focus on Facebook or Pinterest)
- **Retail Sales for the Amazon Age**
- **Personal Branding for Executives** (includes LinkedIn tactics)
- **Media Training for Small Business** (including containing a PR crisis)



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